

# PERSONIFWY

Employee Insight & Retention Platform

1

Gather real time pulse

2

Identify interventions faster

3

Enable for improved  
productivity



Engage | Enable | Empower

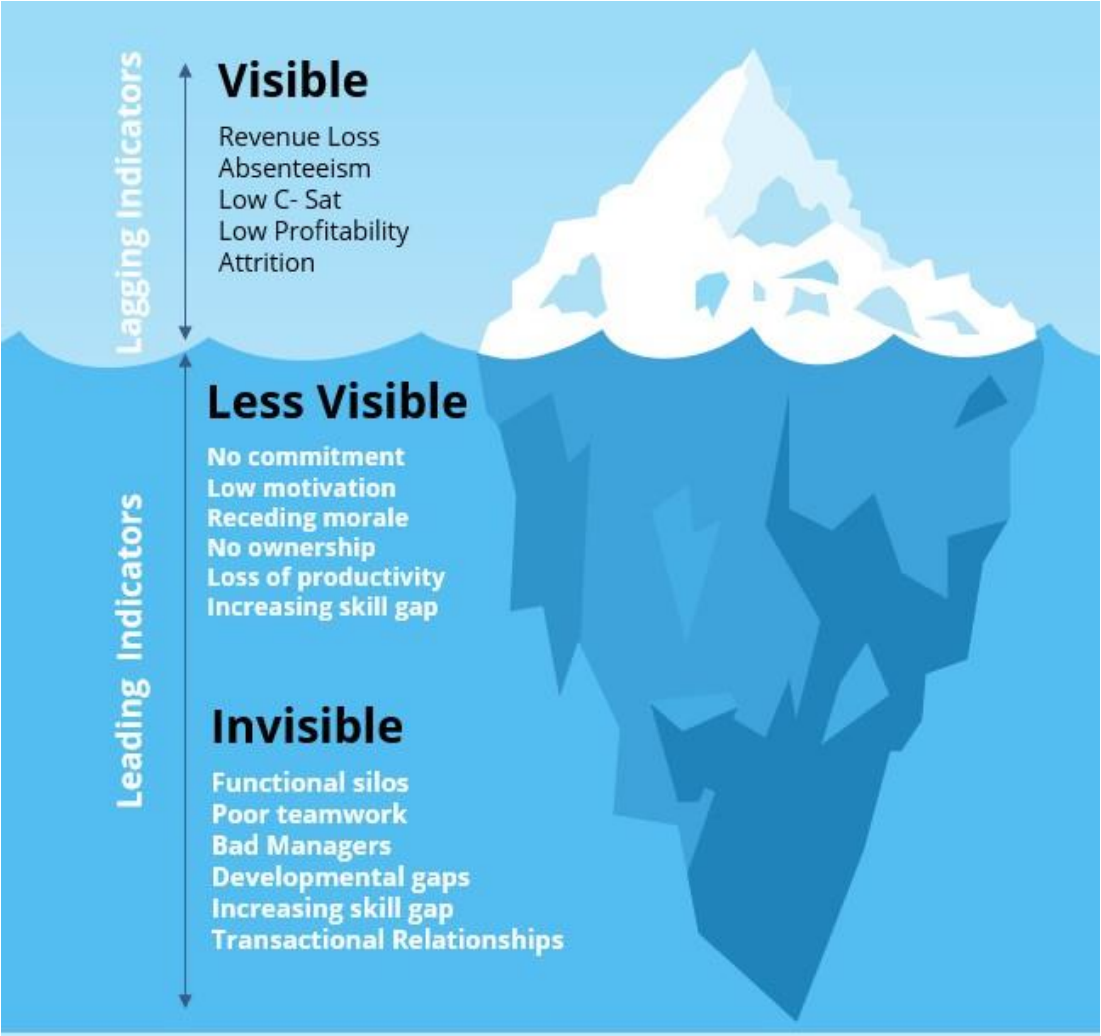
[www.personifwy.com](http://www.personifwy.com)

# New Age Talent Needs New Ways of Engagement



# Hidden Reasons of Disengagement

Remote work has made managing workforce engagement into a crisis management



# Difficulties Faced by Leadership

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01

Difficult to identify key drivers of employee motivation or productivity barriers

02

No real-time insight into the health of your organization

03

No on-demand access to employee feedback and an understanding of key opportunities

04

No easy way for leaders to keep nudging to share their ideas, thoughts and align on vision time to time

05

Unavailability of real time data driven correlation between employee engagement and business performance

# Integrated Approach to Employee Insight

We offer an AI based solution that captures employee pulse and drives engagement throughout the employee lifecycle

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Pulse Checks

Surveys

NPS

360 Review

Change Management

Holistic & Integrated  
REAL TIME  
ENGAGEMENT MEASUREMENT

A light blue rounded rectangle containing several black rounded rectangles with white text. The text items are: Casual Learning, Focus Groups, Anonymous Feedback, Recommendation, and Goal Management. At the bottom is a darker blue rounded rectangle with white text.

Casual Learning

Focus Groups

Anonymous Feedback

Recommendation

Goal Management

Keep Communication line open  
TWO WAY  
ENGAGEMENT

A purple rounded rectangle containing several black rounded rectangles with white text. The text items are: Multi Data Analytics, Continuous Enablement, Behavior Analytics, and Hyper-Personalization. At the bottom is a darker purple rounded rectangle with white text.

Multi Data Analytics

Continuous Enablement

Behavior Analytics

Hyper-Personalization

Personalized & Insight Driven  
Analytics Led  
Action Planning

# The Outcome

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1

**Reduce Talent Acquisition Cost** by increasing your offer to joining ratio

2

Real time pulse to **increase performance and reduce attrition**

3

**Personalized Nudging** & Continuous feedback mechanism to improve performance

# One Platform for Multiple Use Cases

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Increase Offer to Joining Ratio

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Reduce Early Attrition

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Continuous Performance Management

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Personalized Learning

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Manager Effectiveness

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Onboarding Experience

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Easier Goal Tracking



Self Awareness

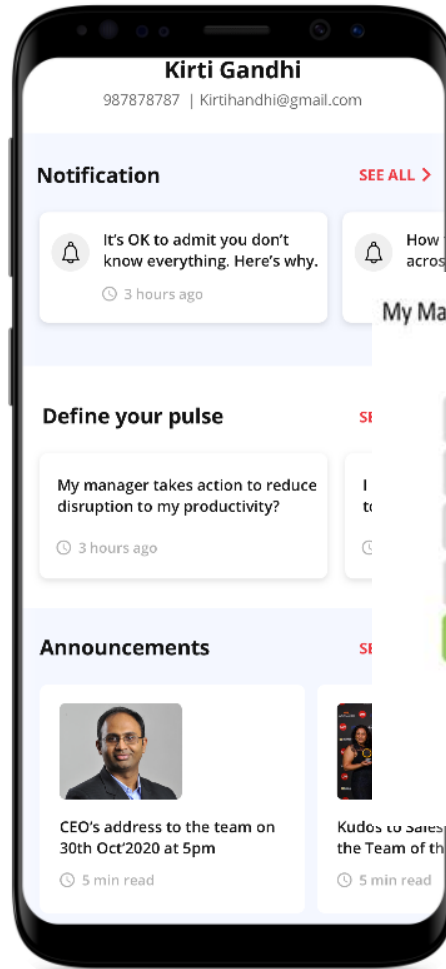
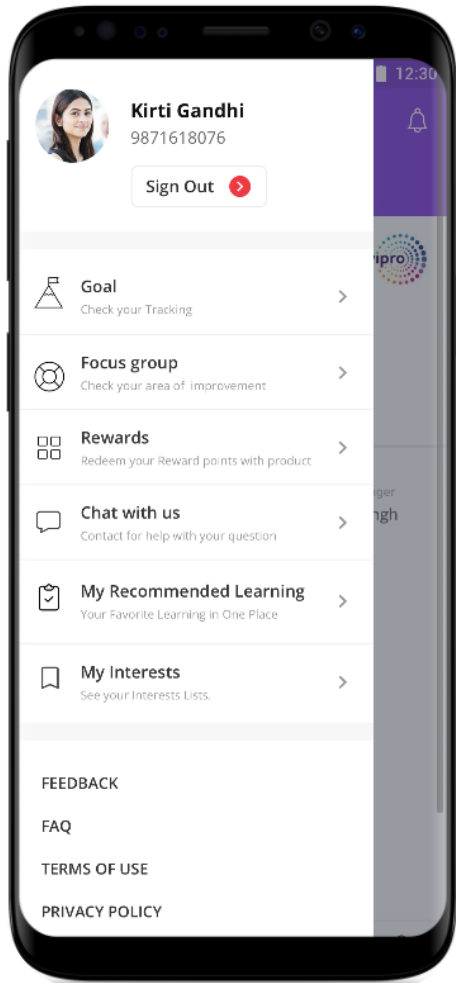


Career Map Journey

# Quick Look Into the Product



# Employee Engagement Options



My Manager give me clear direction of work

Rate this question

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree

Submit

Answer Later

## Recognition Group

You have been added to a focused group for recognition

We would like to hear your thoughts on how can we make xxxx better

Suggestion

Enter a Suggestion

Feedback/Description

Enter a feedback

Submit

Other Suggestions

receive recognition from my manager frequently

6 Like 1 Dislike

My manager recognizes my accomplishments

5 Like 2 Dislike

Feedback

Please provide your valuable feedback to us to help us improve the overall experience.

Feedback category

Select Category

Enter your feedback

Please share your feedback

Send feedback as Anonymous

Send Feedback

# Real Time Insights on every pulse

- Dashboard
- Departments
- Content Management
- Documents
- Candidates
- Employees
- Surveys
- Notification
- Feedback
- Schedule questions

**Job Satisfaction** **4.8**

**Manager Effectiveness** **3.6**

**Diversity & Inclusion** **3.8**

**Attention Required For**

Level **L5**

Age Range **31-35**

Business Unit **BU2, BU3**

**Pulse Analytics**

**Insights**

#Wellbeing **72%**

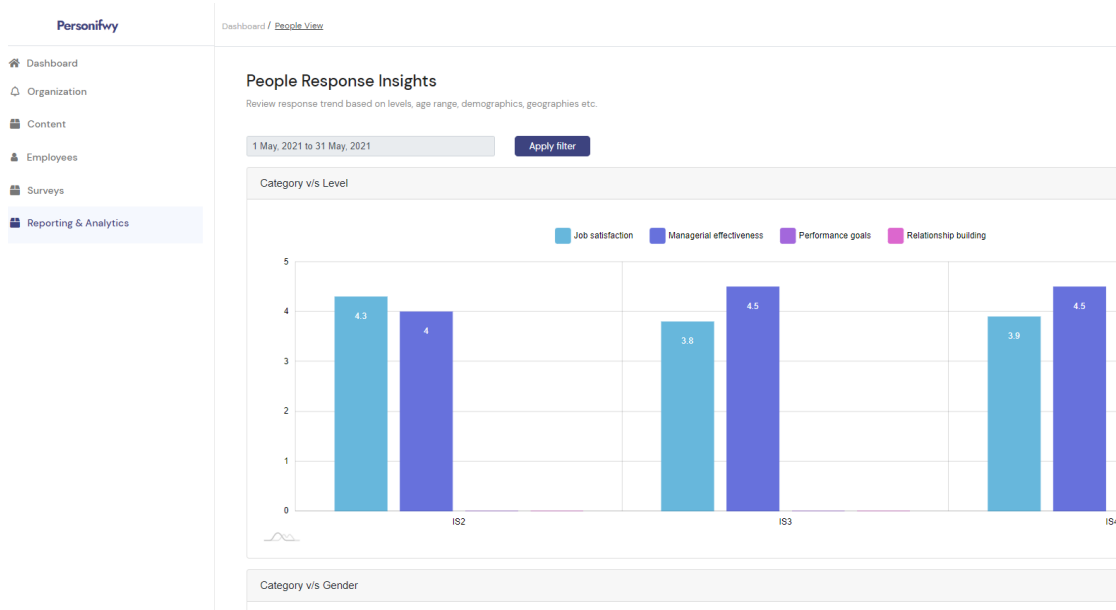
#Manager Effectiveness **43%**

#Career Choice **60%**

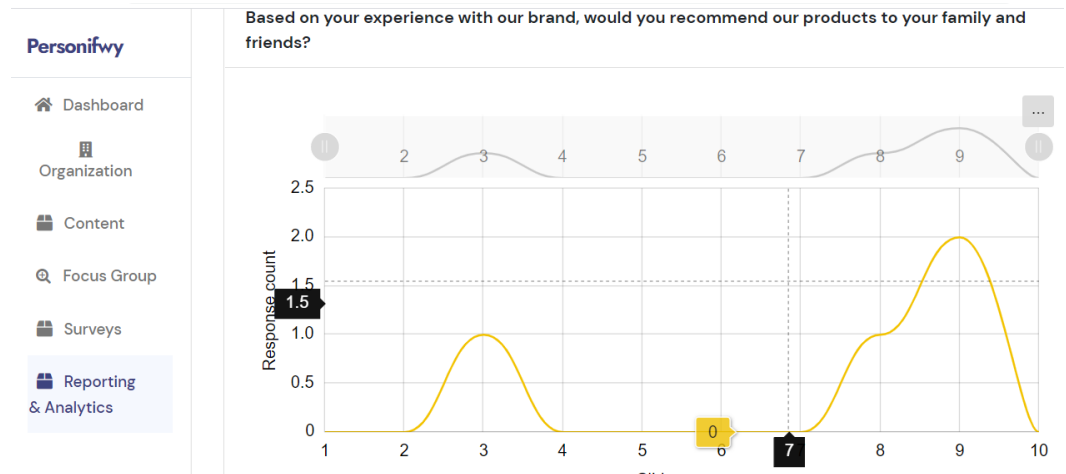
#Tool Understanding **75%**



# Create and Deep Dive into long surveys

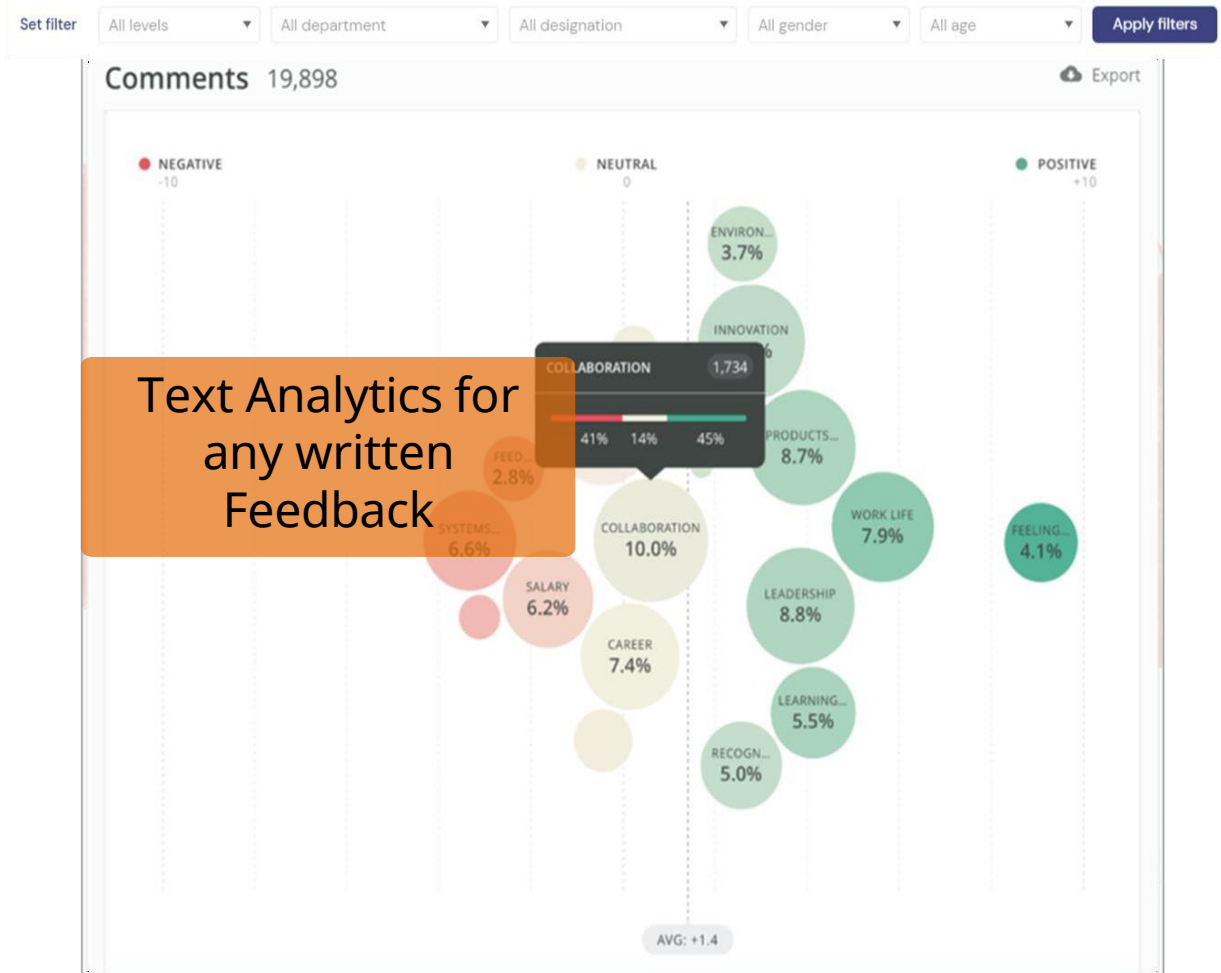


Create your own anytime long surveys and dive deep across to compare response on Gender, Level, Region, age range etc



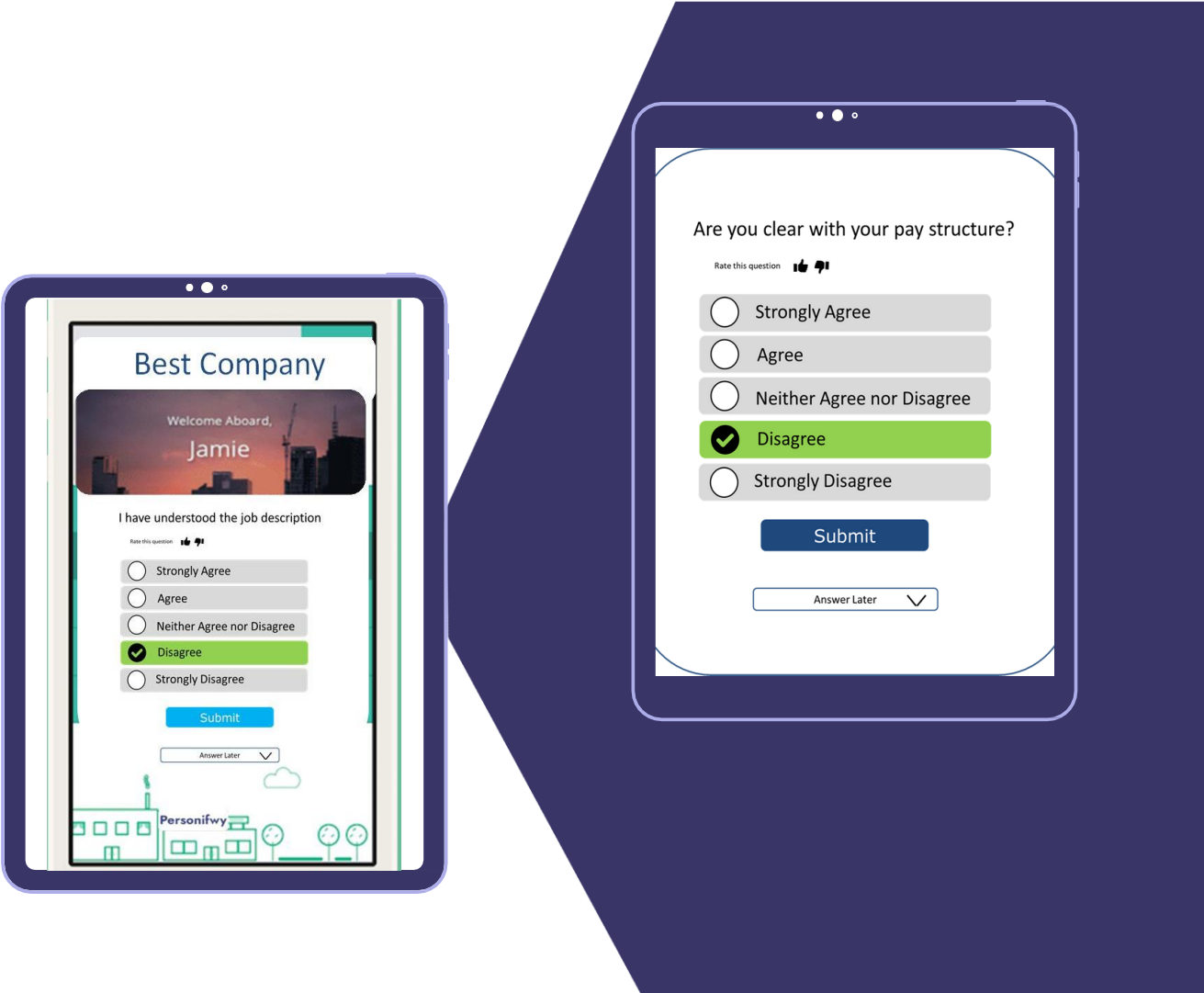
# Feedback Analytics

- Dashboard
- Departments
- Content Management
- Documents
- Candidates
- Employees
- Surveys
- Notification
- Feedback
- Schedule questions

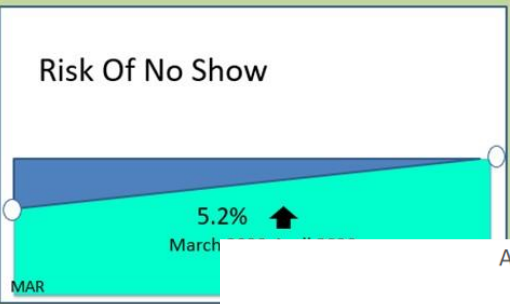
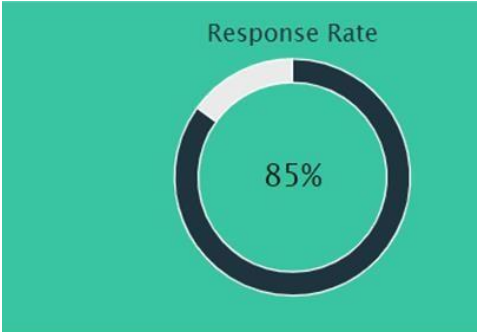
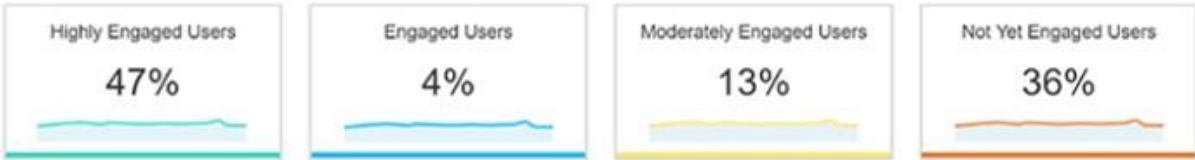


Text Analytics for any written Feedback

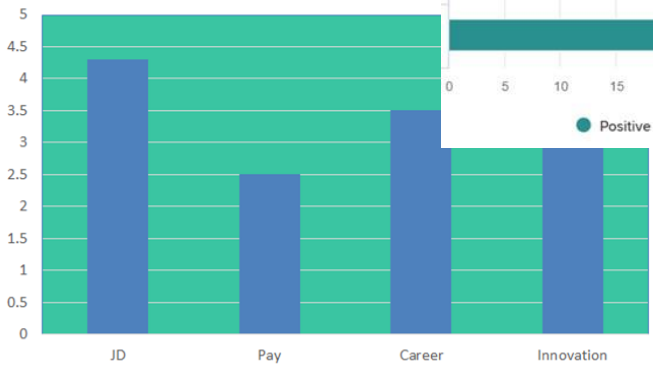
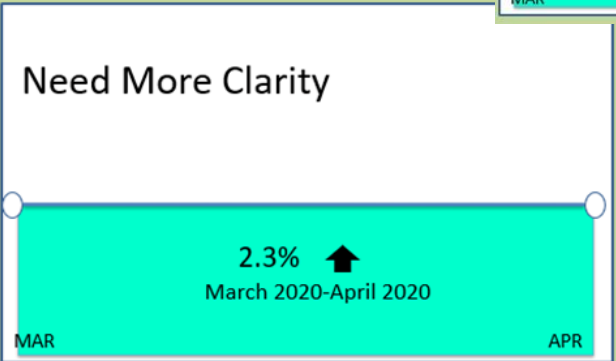
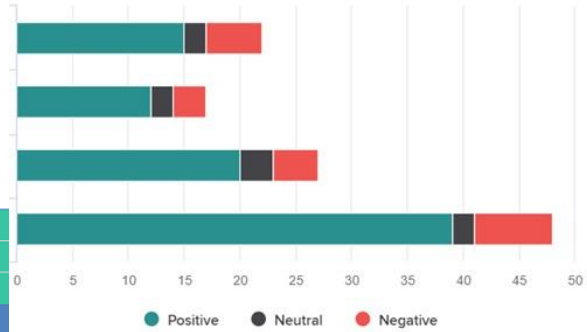
# Pulse Check During Hiring



# Analytics for Candidates



**AGGREGATED FEEDBACK**  
Overall feedback across major services



# Robust Platform

Drive Your Workforce Engagement with best in class solution



## ENTERPRISE-GRADE SECURITY

The platform is built on AWS cloud and provides security as per ISO standards. It is provided as a SAAS platform with options of Multi Factor Authentication and Authorization.



## UNIQUE AI PLATFORM

It is powered by RAMAN- (Radically Advance Machines and Neurons) solution that is designed in house to bring in new age analytics in an easily usable manner.



## CUSTOMIZATION & INNOVATION

The platform offers easier ways to customize. Our product roadmap ensures adoption of new age technologies and designs.



## ACCESS TO EXPERTS

We have got a great amount experts across various fields as our partners. Collectively we can help you design, build and succeed great end to end, multi channel engagement solutions

# Thank You



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